



This June join the  
IP Professionals at

**HULSEY<sup>IP</sup>**

IP Professionals for  
Entrepreneurship's New Golden Age™



in

# A TEXAS TWO-STEP SUMMER SALUTE TO LATIN AMERICA

**Step  
Two**

**Join in the  
Discussion:**

**CREATIVITY,  
INNOVATION,  
ENTREPRENEURSHIP  
& IP IN LATIN  
AMERICA—A New Day  
Dawns!**

**June 17,  
2011**

The IP professionals at **HULSEY<sup>IP</sup>** present to you in this **IP Breakfast Briefing** a special group of local and international experts on the developing Latin American marketplace; one that is rich in creativity, innovation, entrepreneurship, and IP (with a special WIPO video address from Geneva, Switzerland). **June 17 2011 at 7:30 to 9:30 a.m.; IC2 Institute of the University of Texas—Austin, 2815 San Gabriel, Austin, Texas. Free, but RSVP Required: (512) 478-9190 or visit [www.HULSEYIPLaw.com](http://www.HULSEYIPLaw.com).**

**Step  
One**

**Attend...**

**June 12, 2011**



Conspirare's choral-orchestral spectacular, the Austin premiere of Puerto Rican composer Roberto Sierra's **MISSA LATINA** 'For Peace'. With acclaimed soprano and baritone soloists, a performing force of nearly two hundred musicians join under the direction of Craig Hella Johnson. The traditional Mass based performance will be sung in Latin with energetic Caribbean vibes to tribute Sierra's Puerto Rican Heritage. **June 12, 2011 at 7:00 p.m.; Long Center's Dell Hall: 701 W. Riverside Dr., Austin, Texas. For tickets call 512-474-LONG. For more info visit [www.Conspirare.org](http://www.Conspirare.org).**

**Learn...**

*With Special Thanks to The IC<sup>2</sup> Institute-UT Austin*



**Carlos Mazal**  
Director  
Bureau for Latin America  
& the Caribbean,  
World Intellectual  
Property Organization

*(Via Live Video from WIPO)*

**HOW WIPO SUPPORTS LATIN AMERICA & THE CARIBBEAN** for IP-based social & technological development, cultural industries promotion & new global business growth.



**Sylvia Orozco**  
Executive Director of  
**MEXIC-ARTE Museum—**  
The Official Mexican &  
Mexican American Fine  
Art Museum of Texas

**HOW MEXIC-ARTE MUSEUM'S PROGRAMS & EXHIBITIONS** on traditional & contemporary art show vibrant creativity in Mexican & Latin American art & culture.



**Luis Medina,**  
Chief Executive Officer  
TechBA Austin of  
Mexico's U.S.-Mexico  
Foundation for Science



**HOW MEXICO'S TECHBA AUSTIN PROGRAM** provides needed market & other resources for innovative Mexican technology companies to expand in the U.S. and globally.



**Kevin Koym**  
Co-Founder &  
Chief Executive Officer  
Tech Ranch Austin



**HOW TECH RANCH & CHILE'S 'REGION FERTILE' PROJECT,** under the Creative Cities Program, supports the entrepreneurial ecosystem of Chile, Latin America & the world.



**Estuardo Robles**  
Entrepreneur  
Co-Collaborator &  
Organizer,  
Americas IT Business &  
Investors Forum



**HOW AUSTIN'S RECENT 'AMERICAS IT FORUM'** highlighted innovation hotspots in the rapidly growing information technology markets throughout Latin America.